



Reward Consumers, Employees, Partners, Businesses and Others Easily and Securely

CUSTOMIZATION OPTIONS

- Custom card design
- Co-branded cards
- Custom collateral inserts
- Bulk loaded and pre-activated
- Bulk loaded and activated by cardholders
- Delivered to company or directly to cardholders
- Accepted anywhere Visa debit cards are accepted or spending limited to specific merchants or merchant categories

Businesses of all kinds have an ongoing need to motivate and reward employees, incent partners to assist in generating new business, reward customer loyalty and drive consumer behavior with promotions and rebates. Convenient Visa Incentive Cards are the preferred method of meeting these needs.

High Impact and Secure

When you are providing incentives and rewards you want to maximize the impact on the recipient. Unlike a check that gets tucked away and pooled with other money, Convenient Visa Incentive Cards get spent on something special and are remembered.

Powerful Branding

Our Incentive Cards will enhance your brand through their association with Visa, one of the worlds most recognized brands for payment convenience and security. Your brand can be further reinforced with customized card designs for your incentive programs.

Simplified Program Management

No matter whether you are running an ongoing program or simply providing year-end rewards, managing and distributing Convenient Visa Incentive Cards is faster and easier than writing and issuing checks and dealing with lost and stolen checks. You can focus on running your business instead of focusing on the payment process.

Call now to learn more about how the Convenient Visa Incentive Cards can benefit you.

Incentive Card Use Cases

CLOTHING GRANT PAYMENTS

Need

American Indian Nation wants to provide clothing rewards to citizens under the age of 18

Solution

- Convenient Cards works with Indian Nation to design custom reward card
- Citizens file applications
- Reward cards loaded and mailed to citizens
- Cards are activated by recipients
- Card use limited to clothing merchants

EMPLOYEE PERFORMANCE INCENTIVES

Need

Oil fracking company wants to reward employees for spill-free job performance

Solution

- Employer requests cards twice per month in varying denominations
- Cards are grouped by denomination and shipped to employer
- Upon notification of receipt, cards are bulk loaded and activated for use

PARTNER INCENTIVES

Need

Drink manufacturer wants to reward distributors for managing in store product placement

Solution

- Drink company develops point system to measure distributor performance
- Once per month company converts points to dollars and requests cards to issue to distributors
- Cobranded cards are bulk loaded and shipped to company for distribution

CONSUMER REBATES

Need

Security System installer wants to rebate installation cost after 90 days

Solution

- Every 2 weeks installer sends Convenient Cards the list of consumers to receive rebates
- Custom branded cards are loaded and mailed to consumers
- Consumers activate the cards upon receipt

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